





# Diversify Your Traffic Streams with Rose Siders

**Step 2:** Explore what’s working for other people in your niche: where are they most active, where is their audience engaging the most. (Note that we’re not copying their content! The idea is simply that with similar niches, your audience is likely to be spending time in the same places).

**Site:**

- Blog
- Instagram Feed
- Instagram Reels
- Facebook
- Pinterest
- Email
- TikTok
- Twitter
- YouTube
- Other: \_\_\_\_\_

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**Step 3:** Narrow your list of social platforms to two or three that will give you a good return on your time investment.

**When linking on social:**

Deep link to posts you want to promote.

- Usually your most popular or most recent post.
- Using a plugin like Linktree is helpful for deep linking.

**Quick Tips!**

1. Engage with your audience, either in the comments section or by just straight up asking them what they want to see from you.
2. Check out Mediavine’s free [SEO Resources](#).
3. Invest in your email list EARLY; start growing your list now.
4. Check out Grow’s Spotlight Subscribe feature to make building your email list a snap – if you’re not a Mediavine publisher yet and you’re interested in Grow, fill out [this form](#).

