

## Super Bowl Packages

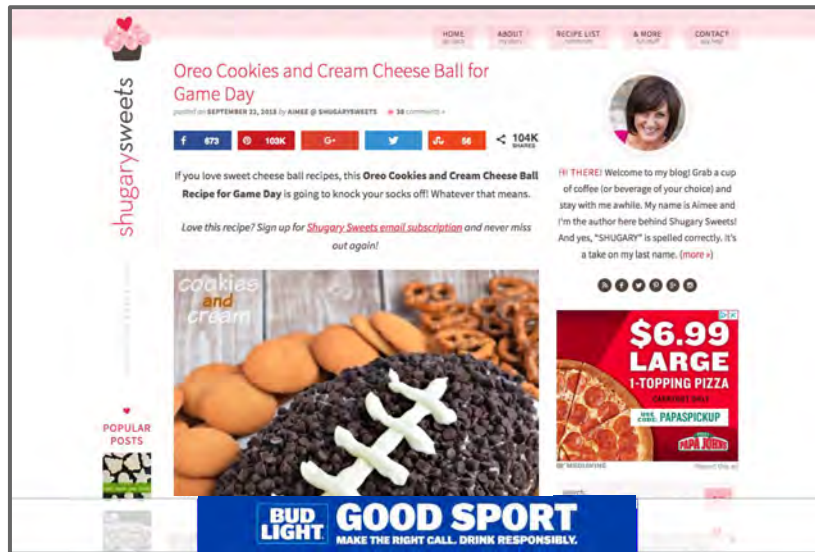
Are you ready for some football?! With the most watched game of the year approaching, the time is now to score with our exclusive packages, available via PMP or PG Deals. With both Display & Video targeting available, you'll need your touchdown celebration dance ready!

### GAME DAY RECIPES

Nothing goes with football better than game day grub! Mediavine bloggers have all the snacks, dips and finger foods that fans CRAVE.

### FOOTBALL CRAFTS

Show support for your team with themed pigskin crafts from Mediavine bloggers. Get everyone in the team spirit this year!



### About Mediavine

Mediavine exclusively represents a powerhouse of blogger websites. We pride ourselves on traffic quality and guaranteed brand safety, ensuring optimal performance for your campaigns.

### Quick Facts

- + 110 mm monthly uniques
- + ComScore:
  - Lifestyle #4, Overall #21
  - Home #2
  - Food #3
  - Travel #4
  - Finance #7
  - Family #7
- + 80% display viewability
- + 85% video viewability

### Brand Safety

- + 99% Ads.txt coverage
- + TAG certified
- + GDPR, Sellers.json & CCPA Compliant
- + Google Certified
- + Publishing Partner (GCCP)
- + Coalition for Better Ads members

### Contact

programmatic@mediavine.com

## Valentine's Day Packages

**Nobody does love better than Mediavine influencers! From handmade crafts to romantic recipes, our exclusive packages, available via PMP or PG Deals, will get Valentine's Day signed, sealed and delivered for you. With both Display & Video targeting available, Cupid's arrow is sure to hit the target!**

### LOVE-INFUSED RECIPES

Whether it's cookies for the first grade party or love potion #9, a recipe from a Mediavine blogger is guaranteed to seal the deal.

### CUPID-APPROVED CRAFTS

When love is in the air, why not put it all over the house with festive handmade crafts from Mediavine influencers?

### DATE NIGHT FASHIONS

Love hurts but your clothing doesn't have to! Rock out date night with the perfect ensemble from Mediavine bloggers.



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## President's Day Packages

As we celebrate the red, white and blue, Mediavine bloggers will help you rake in the green. Our exclusive packages, available via PMP or PG Deals, showcase the best deals from sea to shining sea. With both Display & Video targeting available, Uncle Sam wants Y-O-U to work with Mediavine!

### SALES, SALES, SALES

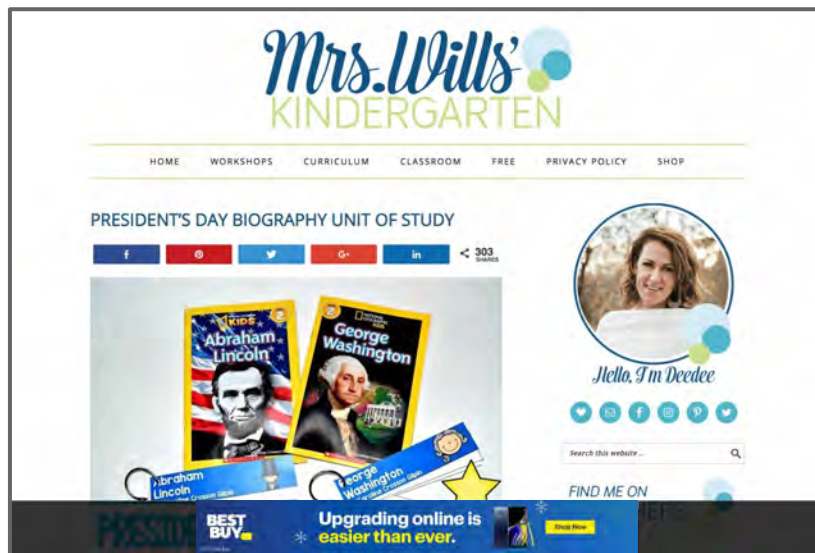
It's the perfect time of year to stock up on winter and get ready for spring. Mediavine influencers always scope out top finds!

### TECH DEALS

No one knows electronics like Mediavine bloggers! They're here to find the can't miss savings and pass them on to readers.

### EDUCATIONAL CRAFTS

Commemorate history and enhance learning with historical and patriotic art projects from Mediavine influencers.



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## St. Patrick's Day Packages

With our exclusive packages, available via PMP or PG Deals, you won't need the luck of the Irish to make a splash this St. Patrick's Day. With both Display & Video targeting available, Mediavine sites are your pot of gold!

### IRISH RECIPES

Irish delicacies are a snap with recipes from Mediavine influencers. Slainte!

### LEPRECHAUN CRAFTS

Need a creative project without the pinch? Mediavine sites are waiting on the other end of the rainbow.

### PARTY IDEAS

'Tis the season for all things green! Mediavine influencers bring the best in Irish food, creative cocktails and festive decor for every fete.

The screenshot shows a website page for "ST. PATRICK'S DAY CUPCAKES". The page features a large image of cupcakes with green frosting, white marshmallows, and rainbow sprinkles. The text on the page includes "ST. PATRICK'S DAY CUPCAKES" and "MARCH 2, 2017 AT 9:08 AM | 1 COMMENT". There is a navigation bar at the top with links for "RECIPES", "COOKBOOKS", "ABOUT", "VIDEOS", and "CONTACT". A sidebar on the right contains a newsletter sign-up form with the text "SIGN UP FOR OUR NEWSLETTER TODAY AND RECEIVE OUR BEST DINNER RECIPES EBOOK FOR FREE!" and a "SIGN UP" button. Below the sign-up form is a video player with a Guinness beer advertisement. The footer of the page includes the text "Great taste starts here." and a "SIX SISTERS' STUFF" logo.

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## Easter Packages

Don't walk, bunny hop for our exclusive packages, available via PMP or PG Deals. With both Display & Video targeting available, you don't have to hunt for Mediavine's great deals and quality sites.

### EGG-CELLENT CRAFTS

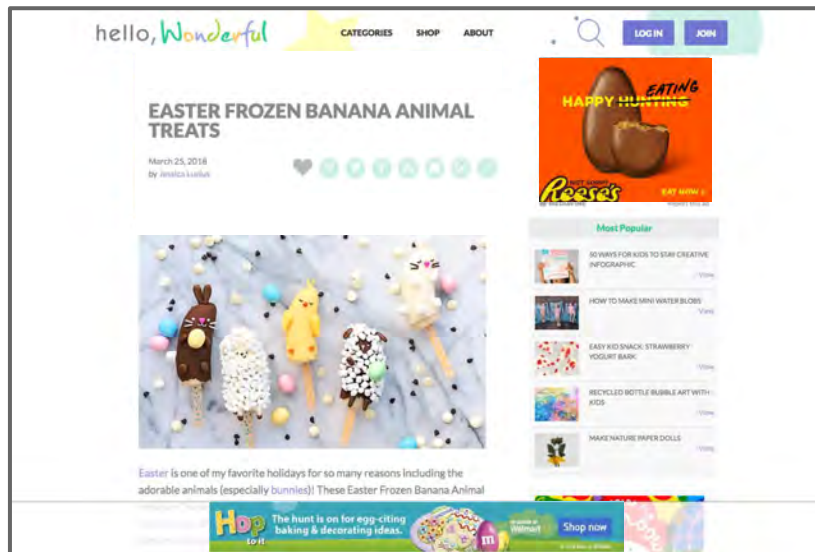
Our best sites don't hide in plain sight. Our publishers are creating Easter bunny-approved crafts and DIYs for decor, parties and more.

### TASTY BRUNCH RECIPES

Serve up an egg-cellent menu for your family and friends with Mediavine publishers' recipes, covering everything from deviled eggs to hot cross buns.

### ACTIVITIES FOR KIDS

From dyeing eggs to hunting for them, springtime calls for fun, colorful activities to do with children.



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## Mother's Day Packages

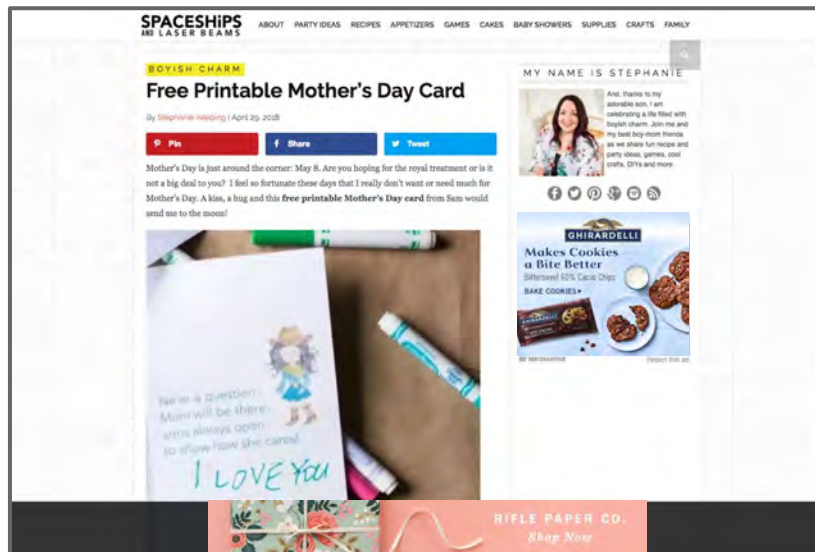
Moms love Mediavine bloggers! Available via PMP or PG Deals, and with both Display & Video targeting available, our exclusive packages, are a great way to make sure everyone is honoring their mamas on Mother's Day, from handmade gifts to easy recipes.

### GIFTS TO MAKE AND GIVE

Show your mama you love her with a thoughtful gift idea from one of Mediavine's bloggers. From crafts to make with kids to gifts to buy, there's something Mom is sure to love.

### MOM-FOCUSED MENUS

Breakfast in bed or a picnic in the park is sure to make any mother smile and feel special. Treat her to a tried-and-tested recipe from a Mediavine blogger!



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## Father's Day Packages

Calling all dads! Available via PMP or PG Deals, and with both Display & Video targeting available, our exclusive packages are a great way to make sure everyone is honoring their dear ol' dads on Father's Day — from handmade gifts to easy grilling recipes.

### RECIPES FOR GRILLING

Fire up the grill and make something Dad will adore. Juicy burgers and barbecue are sure to be up his alley.

### GIFTS TO MAKE FOR DAD

Let your pops know you love him with a thoughtful gift idea from one of Mediavine's bloggers. From crafts to make with kids to gifts to buy, there's something any dad is sure to love.

The screenshot shows a recipe page from 'THE cookie ROOKIE'. The main title is 'BAKED CHEESEBURGER SLIDERS'. Below the title, it says 'BAKED CHEESEBURGER SLIDERS WERE WRITTEN IN PARTNERSHIP WITH BORDEN® CHEESE. AS ALWAYS, ALL OPINIONS ARE MY OWN.' There are social media share buttons for Facebook, Twitter, and LinkedIn. A paragraph of text reads: 'Baked Cheeseburger Sliders are a fun and easy meal perfect for those busy school nights or fun game days! There's nothing better than this EASY Pull Apart Cheeseburger Slider Recipe for feeding a hungry crowd. So much cheese, so little time!' Below this is a video player showing a hand holding a slider. On the right side, there is a promotional graphic for 'FIRE UP THE FLAVOR!' featuring a green bottle and a 'Big Green Egg' logo. Below the graphic is a 'FREE EBOOK (SUBSCRIBE!)' form with fields for 'YOUR NAME' and 'YOUR EMAIL', and a 'SUBSCRIBE' button. At the bottom, there is a banner for 'UPDATE YOUR KITCHEN' with a 'FREE HOME INSPECTION' offer.

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