Q1 2020
Seasonal One Sheets

MEDIAVINE

New Years Packages

There's no better way to send off 2019 and end Q4 with a bang than with our exclusive packages, available via PMP or PG Deals. With both Display & Video targeting available, there's no way anyone will miss the ball drop at midnight!

NEW YEAR'S EVE PARTY

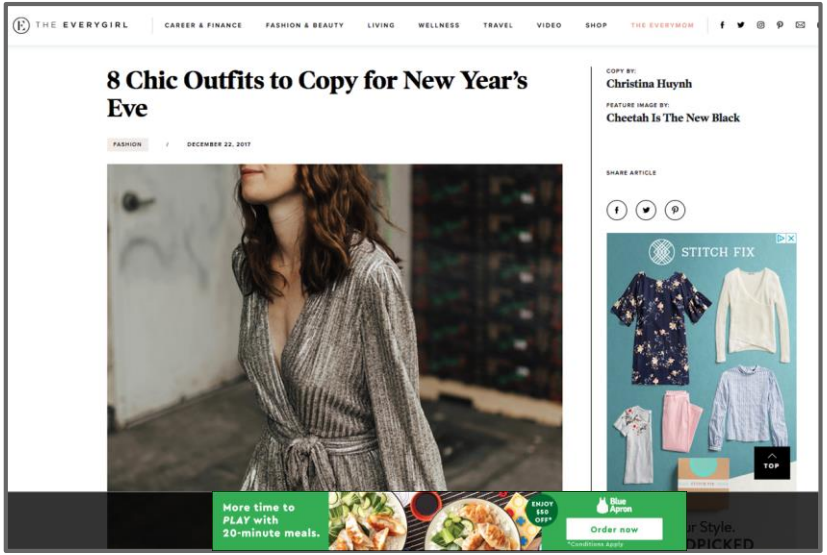
Parties planned with Mediavine publishers are always the toast of the town. From elegant hors d'oeuvres and cocktail recipes to tips for getting the kids to sleep early, we've got you covered!

HEALTHY RECIPES

When the clock strikes 12 on the 31st, the weight loss resolutions BEGIN. Start the new year on the right foot with healthy recipes from Mediavine publishers.

FITNESS ROUTINES

Nobody motivates a lifestyle change like Mediavine's health and fitness publishers. Let's MOVE in 2019!



About Mediavine

Mediavine exclusively represents a powerhouse of blogger websites. We pride ourselves on traffic quality and guaranteed brand safety, ensuring optimal performance for your campaigns.

Quick Facts

+ 105mm monthly uniques
+ ComScore:
  - Lifestyle #4, Overall #25
  - Travel #2
  - Food #3
  - Home #4
  - Finance #5
  - Family #8
+ 80% display viewability
+ 85% video viewability

Brand Safety

+ 99% Ads.txt coverage
+ TAG certified
+GDPR/Sellers.json-compliant
+ Google Certified Publishing Partner (GCCP)
+ Coalition for Better Ads members

Contact

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MEDIAVINE

Super Bowl Packages

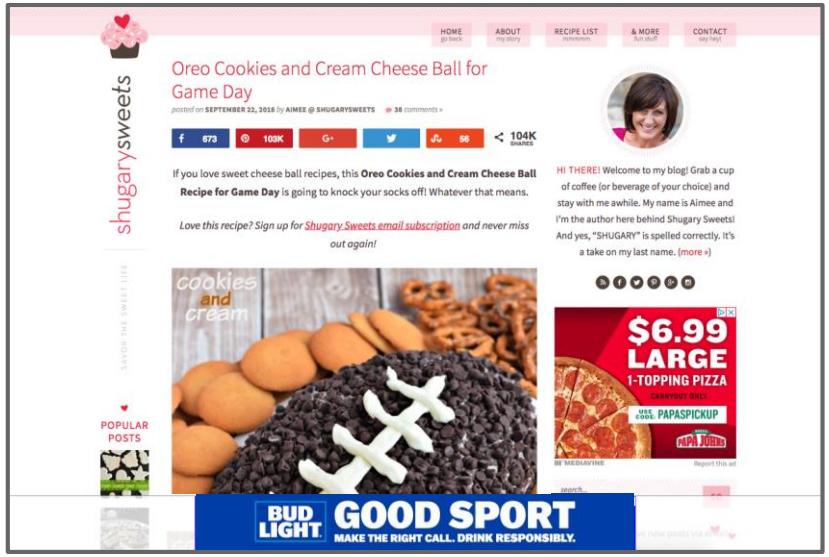
Are you ready for some football?! With the most watched game of the year approaching, the time is now to score with our exclusive packages, available via PMP or PG Deals. With both Display & Video targeting available, you'll need your touchdown celebration dance ready!

GAME DAY RECIPES

Nothing goes with football better than game day grub! Mediavine bloggers have all the snacks, dips and finger foods that fans CRAVE.

FOOTBALL CRAFTS

Show support for your team with themed pigskin crafts from Mediavine bloggers. Get everyone in the team spirit this year!



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Valentine's Day Packages

Nobody does love better than Mediavine influencers! From handmade crafts to romantic recipes, our exclusive packages, available via PMP or PG Deals, will get Valentine's Day signed, sealed and delivered for you. With both Display & Video targeting available, Cupid's arrow is sure to hit the target!

LOVE-INFUSED RECIPES

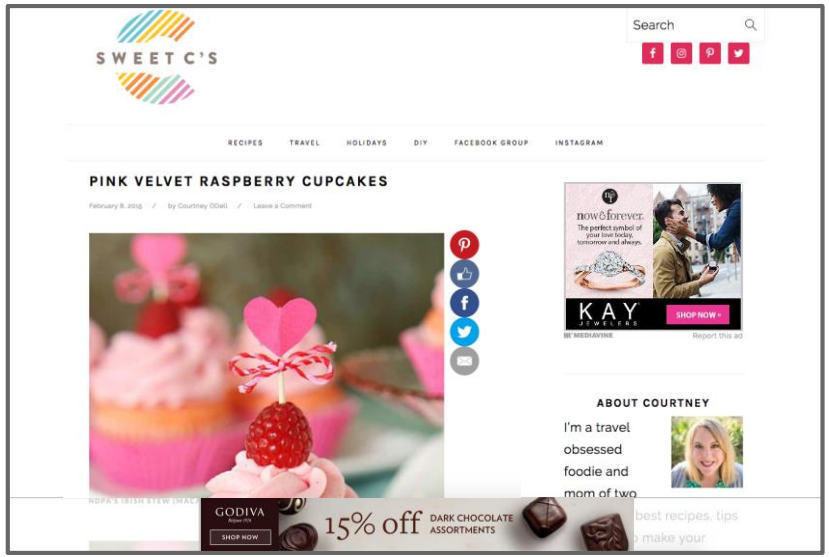
Whether it's cookies for the first grade party or love potion #9, a recipe from a Mediavine blogger is guaranteed to seal the deal.

CUPID-APPROVED CRAFTS

When love is in the air, why not put it all over the house with festive handmade crafts from Mediavine influencers?

DATE NIGHT FASHIONS

Love hurts but your clothing doesn't have to! Rock out date night with the perfect ensemble from Mediavine bloggers.



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President's Day Packages

As we celebrate the red, white and blue, Mediavine bloggers will help you rake in the green. Our exclusive packages, available via PMP or PG Deals, showcase the best deals from sea to shining sea. With both Display & Video targeting available, Uncle Sam wants Y-O-U to work with Mediavine!

SALES, SALES, SALES

It's the perfect time of year to stock up on winter and get ready for spring. Mediavine influencers always scope out top finds!

TECH DEALS

No one knows electronics like Mediavine bloggers! They're here to find the can't miss savings and pass them on to readers.

EDUCATIONAL CRAFTS

Commemorate history and enhance learning with historical and patriotic art projects from Mediavine influencers.



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St. Patrick's Day Packages

With our exclusive packages, available via PMP or PG Deals, you won't need the luck of the Irish to make a splash this St. Patrick's Day. With both Display & Video targeting available, Mediavine sites are your pot of gold!

IRISH RECIPES

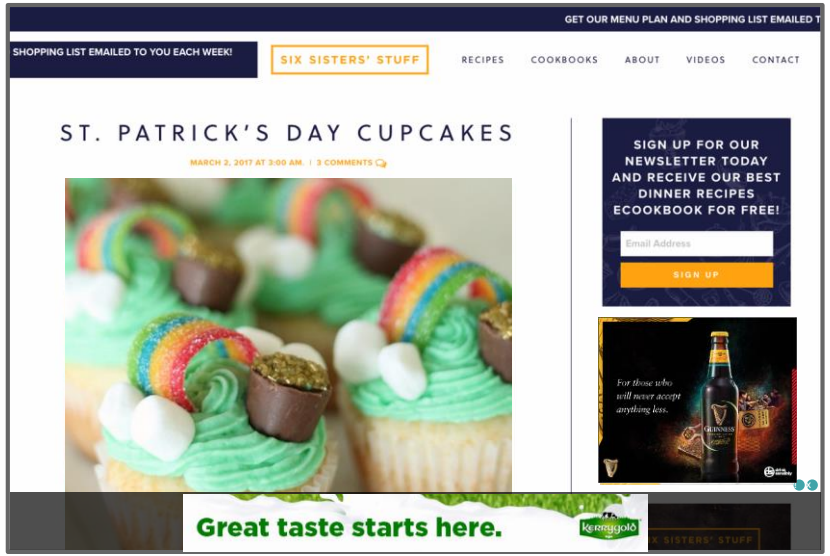
Irish delicacies are a snap with recipes from Mediavine influencers. Slainte!

LEPRECHAUN CRAFTS

Need a creative project without the pinch? Mediavine sites are waiting on the other end of the rainbow.

PARTY IDEAS

'Tis the season for all things green! Mediavine influencers bring the best in Irish food, creative cocktails and festive decor for every fete.



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