MEDIAVINE

Thanksgiving Packages

Every foodie's favorite holiday is filled with parades, football and family. You'll give thanks for Mediavine publishers in every niche across the lifestyle spectrum when your brand is on everyone's minds before Black Friday with our exclusive packages, available via PMP or PG Deals. Both Display & Video targeting available!

THANKSGIVING RECIPES

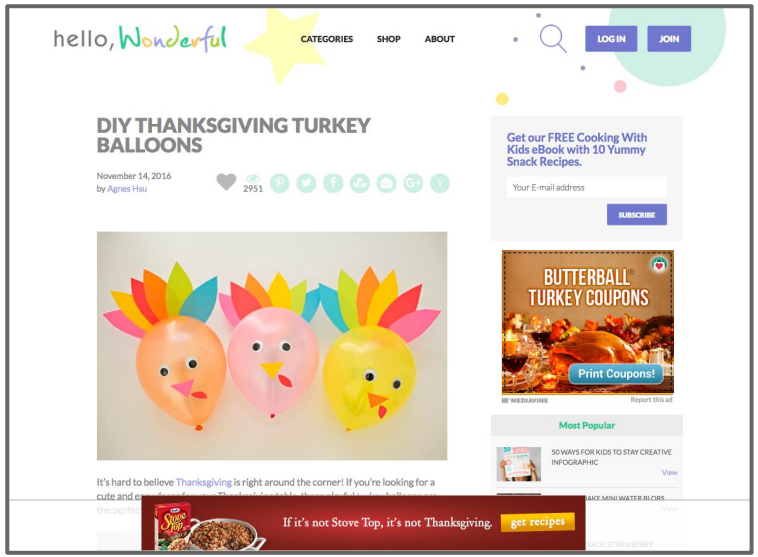
Whether a multi-course meal with all the trimmings on Thursday or unique and tasty ways to use up all those leftovers, Mediavine publishers are always on the cutting edge with beautiful recipe posts.

HOST WITH THE MOST

Get the house ready for guests with spare room decorating ideas, DIY holiday decor and other sanity-savers from Parenting and DIY/Decor Mediavine publishers.

BLACK FRIDAY/CYBER MONDAY

Make your products the MUST-HAVES for the holiday season by keeping them in front of your buyers throughout Q4 with our PMP or PG Deals!



About Mediavine

Mediavine exclusively represents a powerhouse of blogger websites. We pride ourselves on traffic quality and guaranteed brand safety, ensuring optimal performance for your campaigns.

Quick Facts

+ 105mm monthly uniques
+ ComScore:
  - Lifestyle #4, Overall #25
  - Travel #2
  - Food #3
  - Home #4
  - Finance #5
  - Family #8
+ 80% display viewability
+ 85% video viewability

Brand Safety

+ 99% Ads.txt coverage
+ TAG certified
+GDPR/Sellers.json-compliant
+ Google Certified Publishing Partner (GCCP)
+ Coalition for Better Ads members

Contact

programmatic@mediavine.com

MEDIAVINE

Winter Holiday Packages

It's the most wonderful time of the year! From gifts and food, to travel and fashion, EVERYONE is spending in December. Mediavine's exclusive holiday packages, available via PMP or PG Deals, will ensure your brand decks ALL the halls this Q4. We're coming down the chimney with both Display & Video targeting!

GIFT IDEAS

Mediavine publishers showcase the perfect item for everyone, whether they're on the nice or naughty list.

HOLIDAY RECIPES

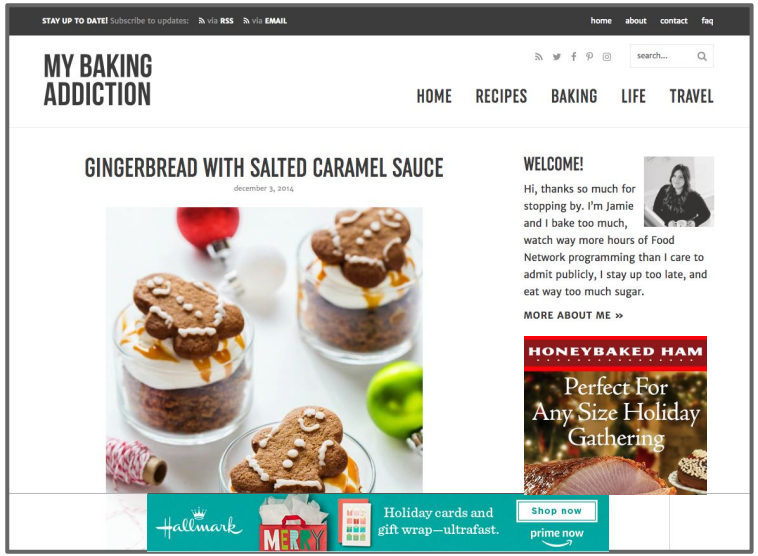
From edible neighbor gifts to finger foods for your party to carving the turkey at the big meal, Mediavine publishers have you covered with holiday recipes.

HOLIDAY TRAVEL

Keep your brand at the top of their minds as they search for the best deals in holiday airfare.

HOLIDAY ATTIRE

From ugly sweater parties to glitzy sparkles, Mediavine publishers know how to dress to impress.



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New Years Packages

There's no better way to send off 2018 and end Q4 with a bang than with our exclusive packages, available via PMP or PG Deals. With both Display & Video targeting available, there's no way anyone will miss the ball drop at midnight!

NEW YEAR'S EVE PARTY

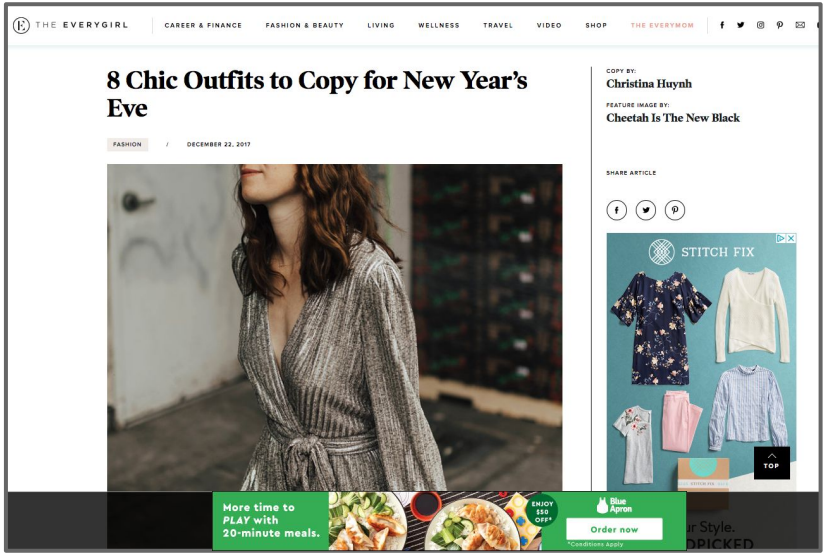
Parties planned with Mediavine publishers are always the toast of the town. From elegant hors d'oeuvres and cocktail recipes to tips for getting the kids to sleep early, we've got you covered!

HEALTHY RECIPES

When the clock strikes 12 on the 31st, the weight loss resolutions BEGIN. Start the new year on the right foot with healthy recipes from Mediavine publishers.

FITNESS ROUTINES

Nobody motivates a lifestyle change like Mediavine's health and fitness publishers. Let's MOVE in 2019!



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Super Bowl Packages

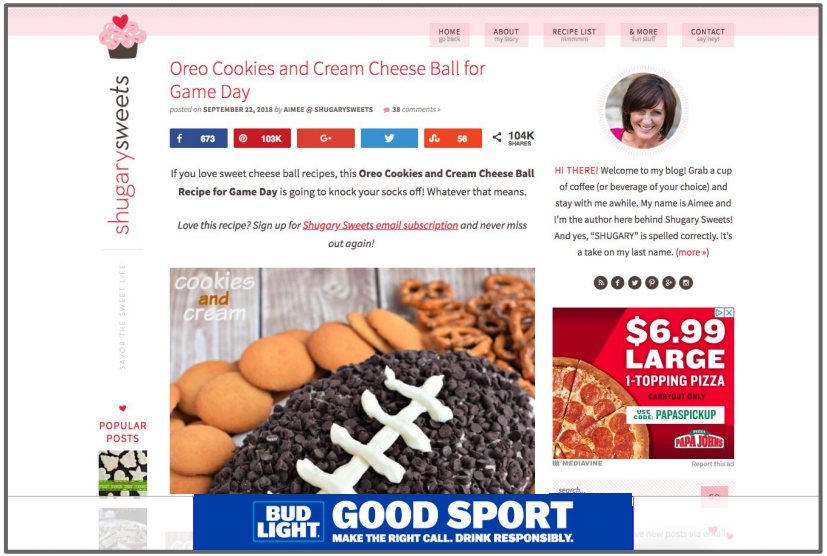
Are you ready for some football?! With the most watched game of the year approaching, the time is now to score with our exclusive packages, available via PMP or PG Deals. With both Display & Video targeting available, you'll need your touchdown celebration dance ready!

GAME DAY RECIPES

Nothing goes with football better than game day grub! Mediavine bloggers have all the snacks, dips and finger foods that fans CRAVE.

FOOTBALL CRAFTS

Show support for your team with themed pigskin crafts from Mediavine bloggers. Get everyone in the team spirit this year!



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MEDIAVINE

Valentine's Day Packages

Nobody does love better than Mediavine influencers! From handmade crafts to romantic recipes, our exclusive packages, available via PMP or PG Deals, will get Valentine's Day signed, sealed and delivered for you. With both Display & Video targeting available, Cupid's arrow is sure to hit the target!

LOVE-INFUSED RECIPES

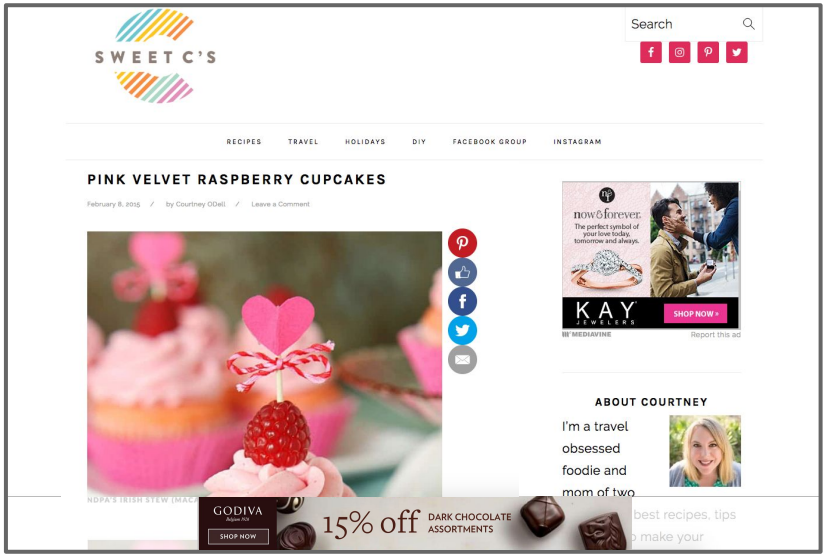
Whether it's cookies for the first grade party or love potion #9, a recipe from a Mediavine blogger is guaranteed to seal the deal.

CUPID-APPROVED CRAFTS

When love is in the air, why not put it all over the house with festive handmade crafts from Mediavine influencers?

DATE NIGHT FASHIONS

Love hurts but your clothing doesn't have to! Rock out date night with the perfect ensemble from Mediavine bloggers.



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